

May 16, 2014

To Whom it May Concern,

Here at Cave Spring, we choose to embrace innovation in order to reduce complications; this approach allows us to keep our focus squarely on the winemaking process. However, we often find ourselves carrying out a number of duties that are beyond our core competency. Wastewater management is certainly one such area. Accordingly, when we began to address our wastewater problem, our aim was to buy a comprehensive solution, rather than a bunch of component parts that we would have to cobble together. As we are not experts in wastewater management, we sought out third-party experts for help. We have taken this approach for years, but have found our past experience with pilot projects to be disappointing: the ideas are great, but they are often too impractical to be worthwhile. With many such projects behind us, we were delighted to find one solution that actually delivered both in terms of results, and in terms of practicality. The winning solution was the BLOOM project, and we are proud to offer our endorsement of their knowledge, service, and results.

BLOOM delivered a completely different experience to that of our past dealings with third-party wastewater experts. They took the time to determine exactly what our needs were, and proceeded to address the problem head-on. We feel confident in approaching them with our questions and concerns as they are always eager to help, and have consistently demonstrated the competence to deliver. Not only have we developed a mutually beneficial working relationship, but also we have finally secured a wastewater solution that works! We are so confident in the pilot study that we are going forward with buying the technology, and are now working together to secure funding in order to do so. For this reason, I feel it appropriate to formally endorse BLOOM, in the hopes that others will benefit from their services as we have here at Cave Spring Cellars.

In summary, I would like to offer my assurance that BLOOM is an impartial organization that can be trusted: they are diligently working to address water and wastewater-related issues in Ontario's wineries, and can be counted upon to approach your issues proactively and in earnest.

Sincerely,

CAVE SPRING CELLARS



Leonard Pennachetti
President

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Benchmark wines from the ground up